



Title Sponsor – \$5,000 & up (*one available*)

- ❖ Exclusive main stage naming rights
- ❖ Full front cover page, color advertisement in print materials given to attendees
- ❖ Largest color logo on *all* print advertising, mentions in *all* radio advertising and featured in other advertising including event banners
- ❖ Recognition and speaking opportunity during opening ceremony and verbal mentions during event
- ❖ Largest color logo on website
- ❖ Contact us for information on additional options

Dignitary Sponsors – \$3,000 & up

- ❖ Select naming rights from among Global Village, Kid Zone, and Vendor Marketplace
- ❖ Full page, color advertisement in print materials given to attendees
- ❖ Color logo on *all* print advertising, mentions in radio advertising, and inclusion in other advertising including event banners
- ❖ Recognition during opening ceremony and verbal mentions during event
- ❖ Color logo on website

Passport Sponsors – \$1,000 & up

- ❖ Joint passport booth naming rights
- ❖ Full page advertisement in print materials given to attendees
- ❖ Color logo on *some* print advertising, mentions in radio advertising, and inclusion on event banner
- ❖ Verbal mentions during event
- ❖ Color logo on website

International Sponsors – \$250 & up

- ❖ Name in print materials given to attendees
- ❖ Name on *some* print advertising
- ❖ Verbal mentions during event
- ❖ Name on website

Friend of Festival Sponsors – \$100 & up

- ❖ Name in print materials given to attendees
- ❖ Name on *some* print advertising
- ❖ Name on website

Media & In-Kind Sponsors

- ❖ Sponsors in this category are especially encouraged to consider making in-kind advertising contributions and collaborating on overall event promotions in exchange for respective value sponsorship outlined above.

We kindly request confirmation of commitments on the following Pledge Form by **Friday, November 17, 2017**. For more information, please call 270-890-0215 or email ifest@hopkinsvilleky.us.

Pledge Form



Donor Information (please print or type)

Company Name	
Contact Person Name(s)	
Billing Address	
City, State	
ZIP Code	
Telephone	
E-Mail	

Pledge Information

I (we) pledge: Title Dignitary Passport International Friend Media sponsorship
in the amount of \$ _____ to be billed: now (or) _____ (print date).

I (we) plan to make this contribution in the form of: check credit card in-kind other.

Credit card type	
Credit card number	
Expiration date	
Authorized signature	

Gift will be matched by _____ (company/family/foundation).

Acknowledgement Information

Please use the following name(s) in all acknowledgements:

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I (we) wish to have our gift remain anonymous.

Volunteer Information

I (we) are interested in volunteering in this (these) areas of the festival: _____ (Other)
 Kid Zone Global Village Vendor Marketplace Marketing

Signature(s)
Date

Please make all checks, corporate matches, or other gifts payable to:

**City of Hopkinsville with
Hopkinsville International Festival** on the memo line.

Please return completed pledge forms and donations to:

Hopkinsville International Festival, P.O. Box 707, Hopkinsville, KY 42241-0707