

City of Hopkinsville
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HOP TOWN

Half Marathon & 5K



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Planters Bank, Jennie Stuart Health Return As Sponsors for Hoptown Half & 5K

Backed by pair of community stalwarts, second annual dual road race just 200 days away

Hopkinsville, KY – Community stalwarts Planters Bank and Jennie Stuart Health have once again pledged their support and will return in 2020 as respective sponsors of the Second Annual Hoptown Half Marathon & 5K, both hoping to grow the event into a dynamic regional event.

The Planters Bank Half Marathon and Jennie Stuart Health Hoptown 5K are scheduled for Saturday, Sept. 19 — 200 days from the distribution date of this release — in downtown Hopkinsville, Kentucky. Last year's inaugural effort drew 632 participants from 16 states, and ultimately led to a donation of \$14,131 to the United Way of the Pennyroyal.

"We were thrilled with the success of the Planters Bank Hoptown Half Marathon in its first year, so this opportunity to be part of a powerful community-building event, that brings people together, is a blessing," said Planters Bank CEO Elizabeth McCoy. "The race not only inspires healthy living, but it promotes and supports our downtown. It is truly a community event, and we only expect more great things this year."

"The Hoptown 5K is a great opportunity for our community to participate in a fun event that promotes health and well-being," said Jennie Stuart Health CEO Eric Lee. "Last year's run was such a great success and we look forward to this becoming a major regional race to spotlight Christian County and our neighboring communities."

While more details regarding race course, shirt/medal design, etc. are being finalized by the race committee, registration is full speed ahead. Over 100 runners have already signed up for this year's version of the half marathon (13.1 miles) and 5K (3.1 miles) in Hoptown, by visiting official race website HoptownHalf.com.

“Anytime you receive significant buy-in, especially from major businesses like Planters Bank and Jennie Stuart Health, you know you’ve created something exciting that the community will benefit from,” said Hopkinsville Parks and Recreation Superintendent Tab Brockman. “We are incredibly grateful to our title sponsors for understanding the impact of this event and investing in its future. The Hoptown Half & 5K will definitely grow this year, and that would not be possible without the generosity of Planters Bank and Jennie Stuart Health.”

A portion of the early race registrants have been spurred to sign up as part of the Inaugural 270 Trifecta — a three-race half marathon series, sponsored by Fleet Feet Clarksville, that features a partnership between Hoptown Half & 5K, the Mercy Health Iron Mom Half Marathon (May 9) in Paducah and the David Taylor Chrysler Half Marathon (Oct. 24) in Murray.

Participants who complete all three half marathons will receive an additional custom shirt and medal. Registration for the 270 Trifecta can be completed at <http://tinyurl.com/270Trifecta>.

Registration prices for the Planters Bank Hoptown Half Marathon and Jennie Stuart Health Hoptown 5K — currently set, respectively, at \$60 and \$35 — will experience increases on April 1, July 1, Sept. 1 and Sept. 18, giving participants the chance to save money the earlier they commit.

Like last year, the Hoptown Half & 5K Weekend festivities will kick off with a pre-race expo, open to the general public, at Planters Bank-Jennie Stuart Health Sportsplex Hopkinsville. Scheduled for Friday, Sept. 18, the Expo will give participants the opportunity to pick up race packets and race shirts in advance.

Continue to visit HoptownHalf.com and follow @HoptownHalf on social media for more information. Hoptown Half & 5K race shirts, hats and award-winning sticker decals from 2019 remain on sale at the Hopkinsville Parks and Recreation office, located at 2600 Thomas Street. Call 270-887-4290 for more information.

About Planters Bank

With 12 full-service offices, serving Western Kentucky and Clarksville, Tennessee, Planters Bank has been serving the community and the region since 1996. Whether it's help with purchasing a dream home, securing loans for local small businesses or giving back to the communities they serve, you can Expect Great Things from Planters. Employees from Planters Bank are actively involved in the communities of Hopkinsville, Princeton, Providence, Sturgis, Sebree, Dawson Springs and Clarksville (TN). From serving on non-profit organization boards, to collecting items for families in need, to being politically active, employees do their parts to make a positive difference in the lives of their fellow citizens.

About Jennie Stuart Health

Jennie Stuart Health is an acute-care hospital licensed for 194 beds. A private, not-for-profit community hospital now serving over 100 years, Jennie Stuart Health’s primary service area is Christian, Trigg and Todd counties. The secondary service area includes Caldwell, Hopkins and Muhlenberg counties in Kentucky, and Montgomery County in Tennessee. Other key outpatient services include Jennie Stuart Ambulatory Surgery Campus, Jennie Stuart Medical Imaging Center and Jennie Stuart Rehabilitation & Sports Medicine. As a whole, Jennie Stuart Health has more than 100 active, senior and affiliate physicians on staff in 33 medical specialties.

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